

ECONOMIC IMPACT SUMMARY FIFA WORLD CUP 2026™ - NEW YORK NEW JERSEY

Projected regional benefits from hosting eight FIFA World Cup™ matches, including the Final

Hosting the FIFA World Cup 2026™ (June 11 - July 19 2026) isn't just historic—it's a major economic engine for New York and New Jersey



\$1.7B Direct Spending

By match and non-match attendees, positively impacting local businesses



Source: Tourism Economics - An Oxford Economics Company For Media inquiries: mediainquiries@nynjfwc26.com



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